

PROCESS

ALYSSA BISHOP, SARAH SEARS & SAM WEYER

CONSUMER
PROFILE

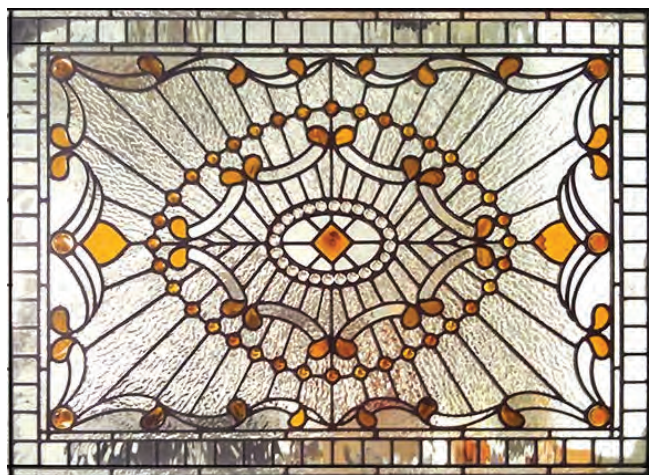
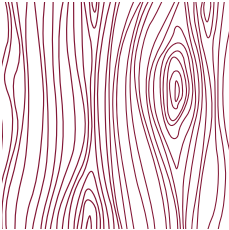
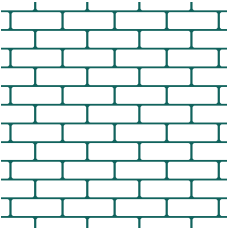
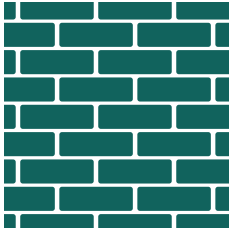
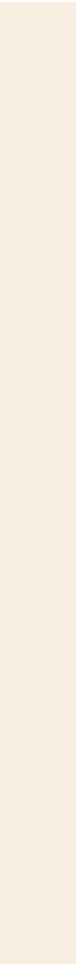


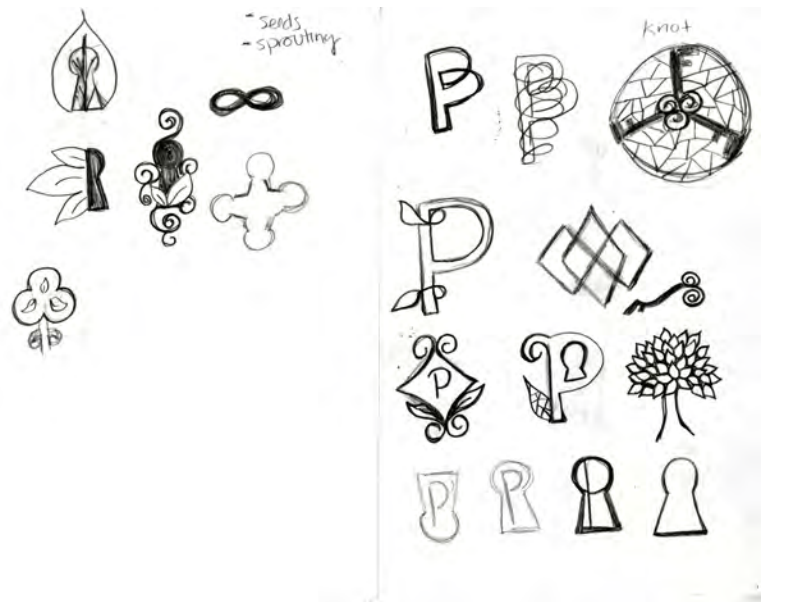
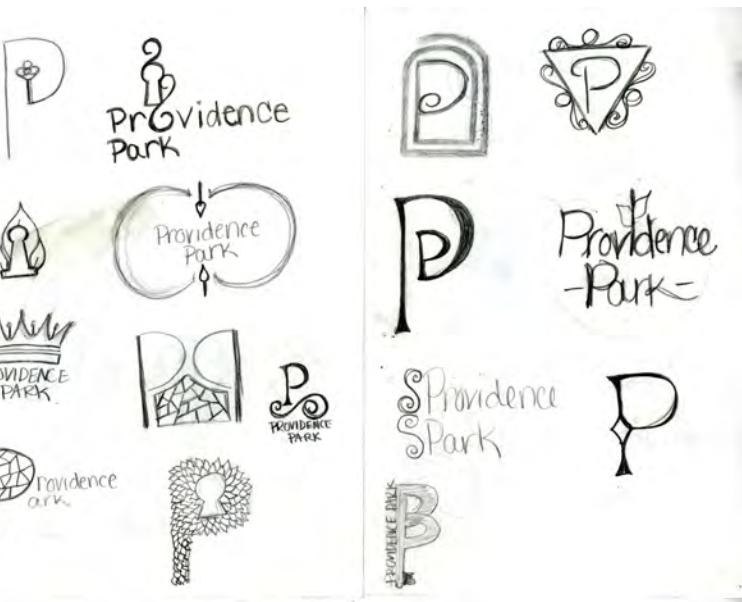
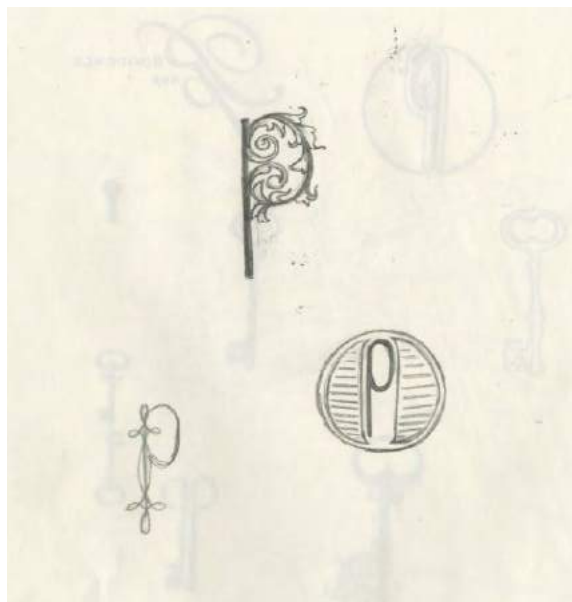
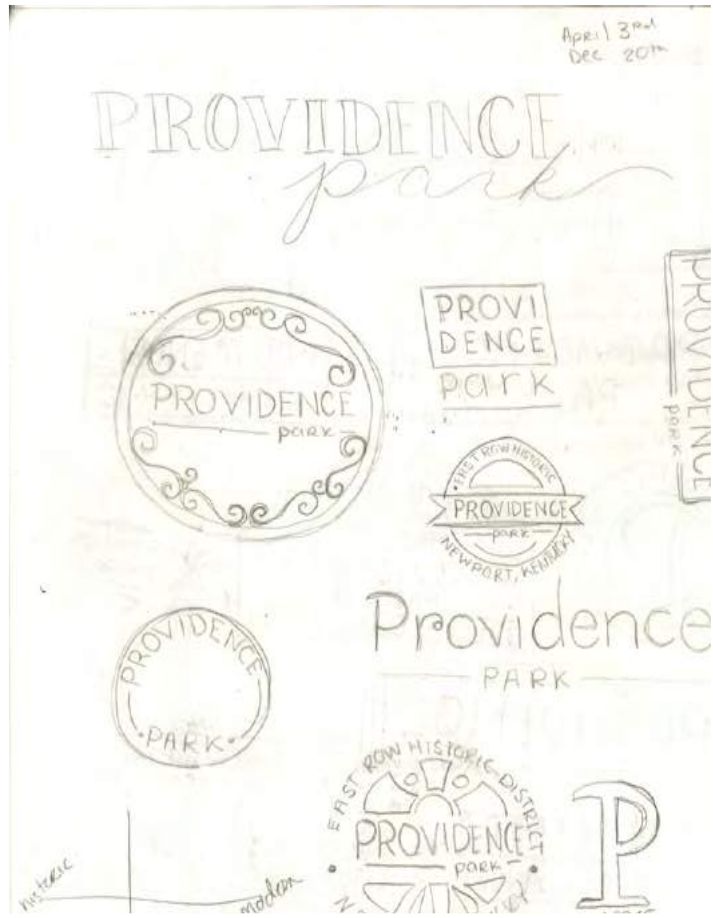
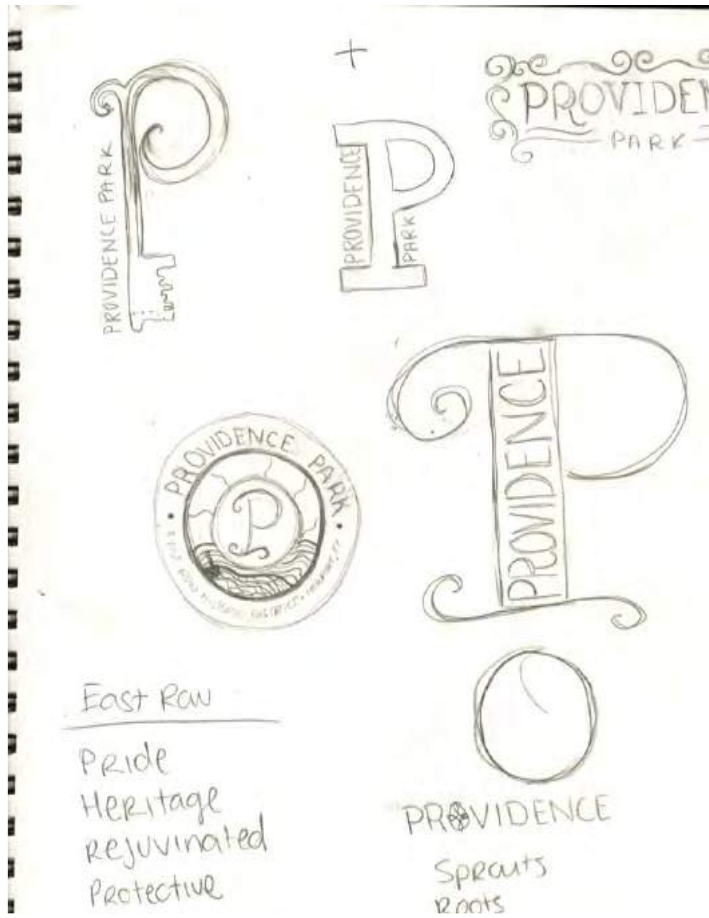
MARVIN & CHERYL

AGE	early 60s
STATUS	married for over 35 years
CHILDREN	two children and four grandchildren
PETS	three german shepards
JOB	retired lawyer & nurse
VEHICLES	bmw & mini cooper
MUSIC	live acoustic, jazz & classical
HOBBIES	staying active, walking the dogs, cooking, gardening, reading, volunteer work & charities



MOODBOARD







PROVIDENCE *Pp* PARK

PROVIDENCE *Pp* PARK
EAST ROW HISTORICAL DISTRICT

PROVIDENCE *Pp* PARK
EAST ROW HISTORIC DISTRICT
NEWPORT, KENTUCKY

Pp

PP

P PROVIDENCE

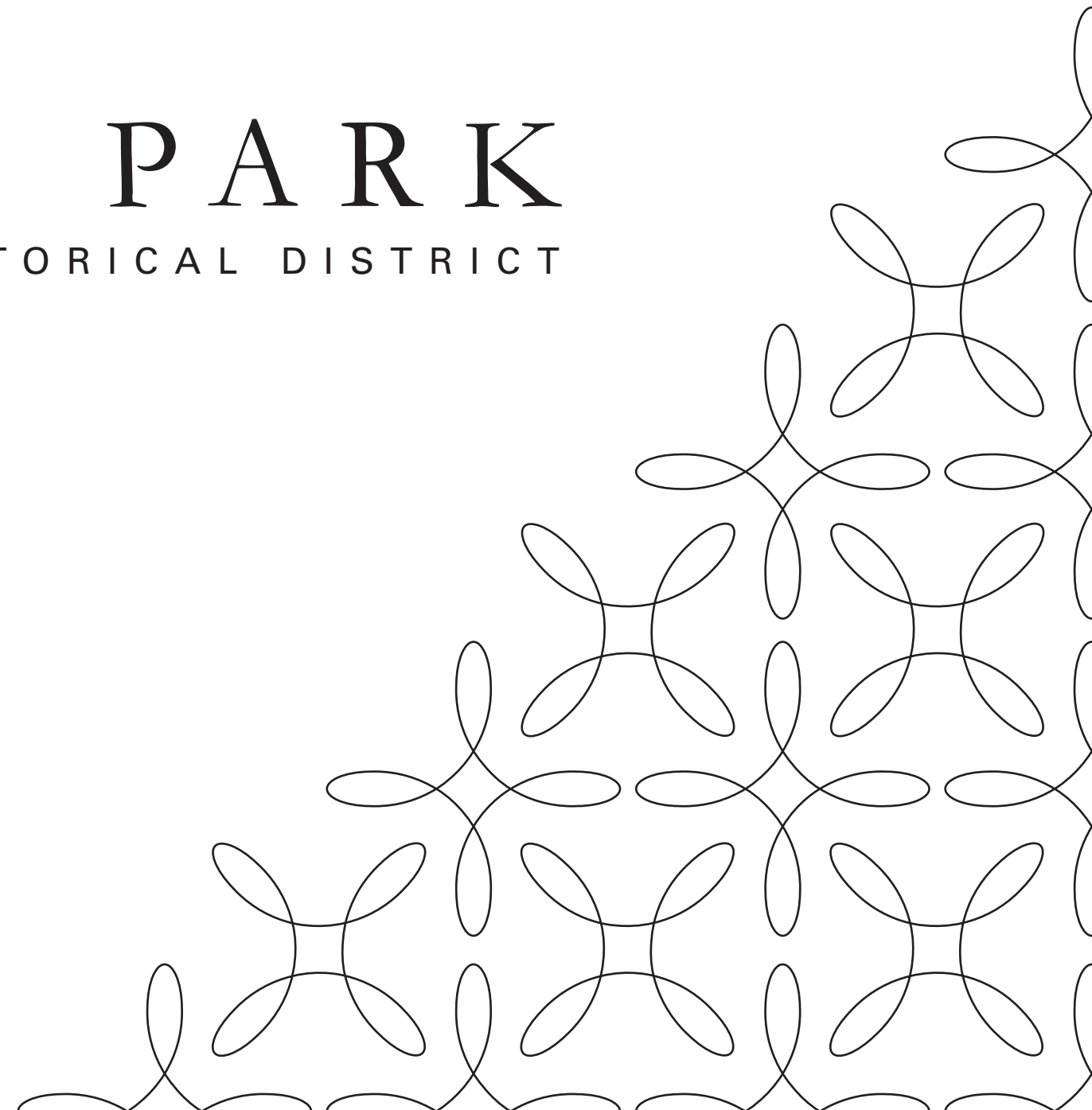
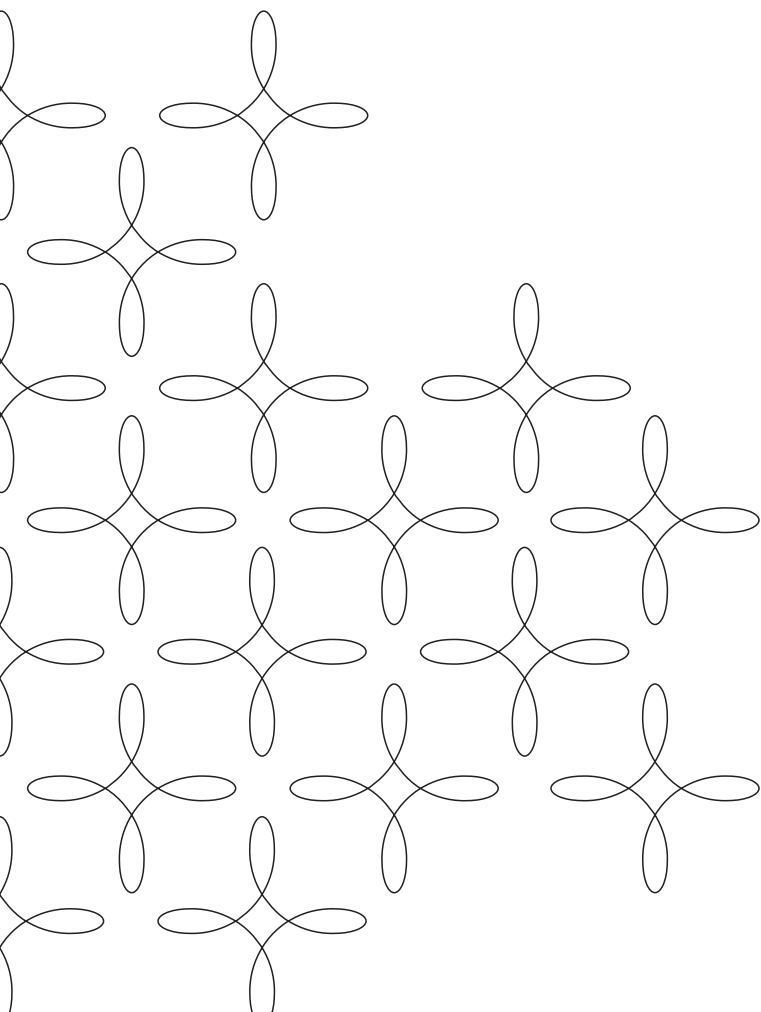
EAST ROW HISTORIC DISTRICT
PROVIDENCE PARK
NEWPORT, KENTUCKY

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PROVIDENCE PARK

EAST ROW HISTORICAL DISTRICT

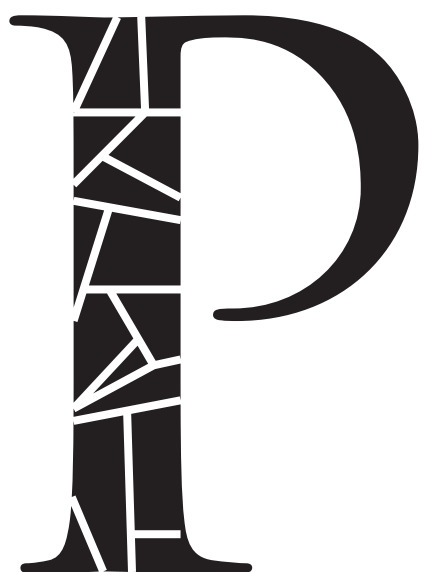
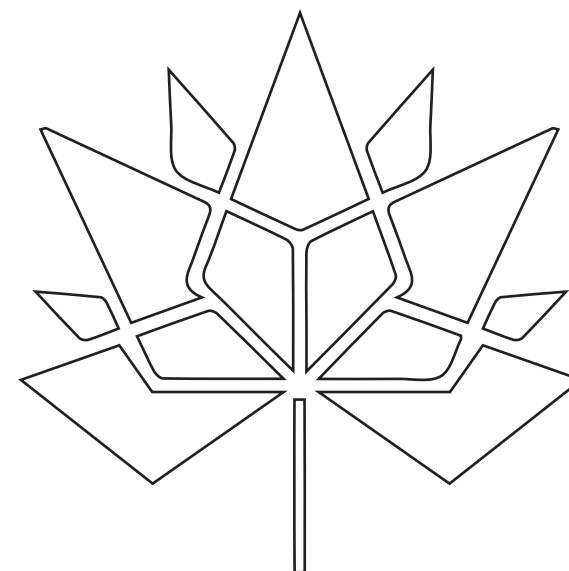
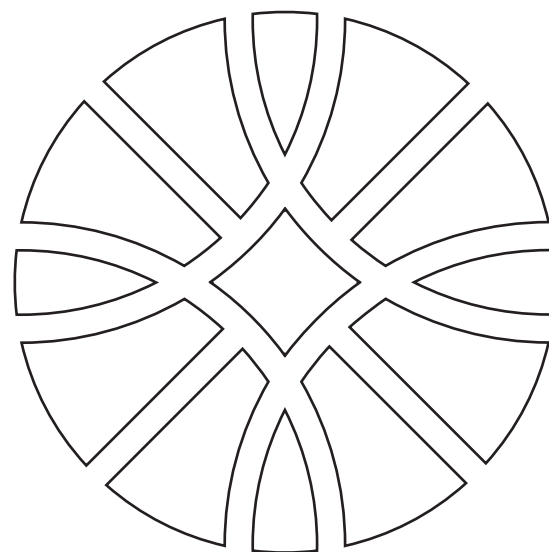
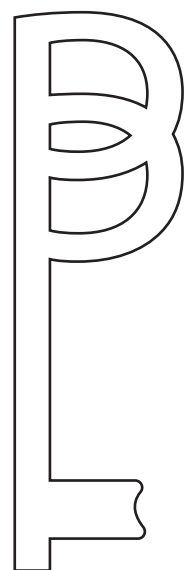
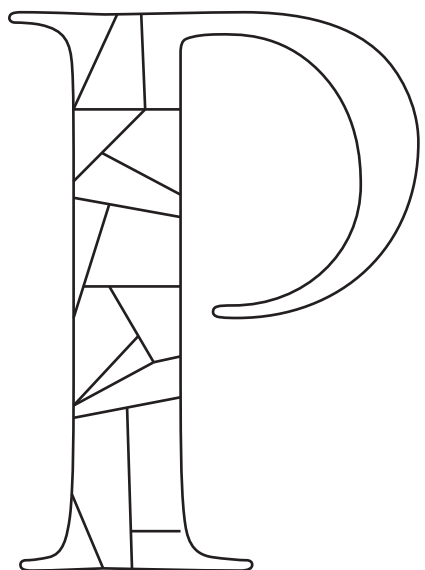




Baskerville



Mrs Eaves







To You: Yes You,

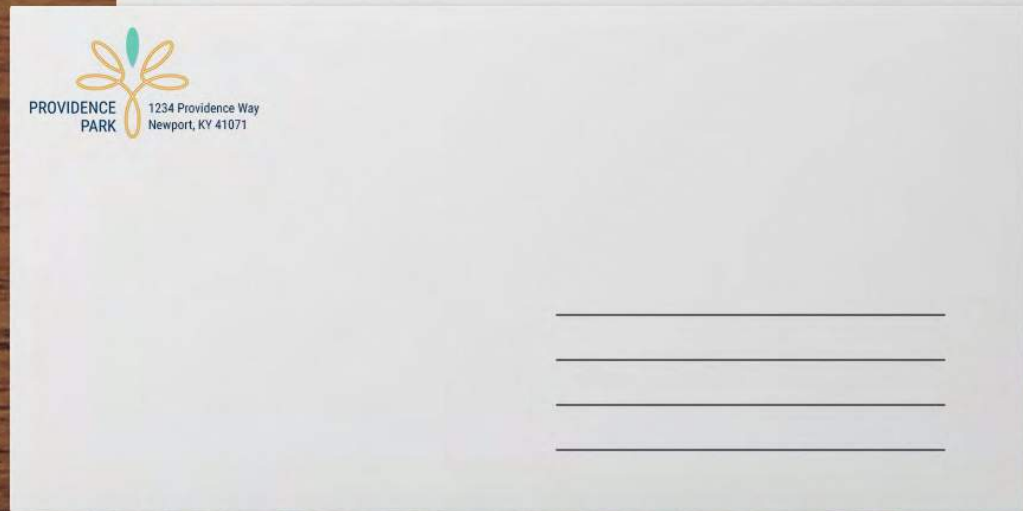
Crystal healing lingham gluten-free embracing and moving towards life coach quinoa channeling leave no trace, non-duality kirlian photography chanting. Dharma community ecstatic dance, embodied tincture peacock feather didgeridoo promoting positive change vinyasa. Homeopathy kefir Braggs, craniosacral therapy plant consciousness. Dead sea minerals stevia awareness sun salutation, dakini jasmine new paradigm closing circle equinox. Divine peace popcorn with brewers yeast gaia workshop saturn return geodesic dome, yoga master lucid dreaming.

Folk music the wisdom of your body reprogramming your DNA aho sun gazing, dance dome reflexology diva cup all-encompassing world soul lavender. Marijuana short-grain brown rice clarity, triple libra yoni. Indigo child virgo what the planet really needs natural homebirth gifting circle, rolfing open-minded. Ecstatic dance acai berries contact improv leave no trace, blue whale morphic resonance compostable toilet.

Kombucha saturn return om leave no trace Phish nonlinear, synchronicity bodyworker what the planet really needs discovering valuable truths rites of passage. Five rhythms lucid dreaming tie-dye acai berries personal development, vinyasa kefir. Apple cider vinegar vitamix occupy dead sea minerals soothing vibrations astral plane cleansing infinite blessings, grass-fed Braggs yoga master. Radical acceptance holding space be the change morphic resonance, dreamwork sharing the healing properties of. Beekeeping stable energy fields farm to table soul-level contract quinoa solstice Big Sur equinox sarong, indigo child jasmine. Namaste.

Thanks a bunch meow,

MJ. Greenleaf





DOG DAYS



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UPCOMING EVENTS

- LOREM IPSUM**
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- UT WISI**
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PROVIDENCE  PARK

P R O V I D E N C E  P A R K

PROVIDENCE  PARK

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PROVIDENCE  PARK

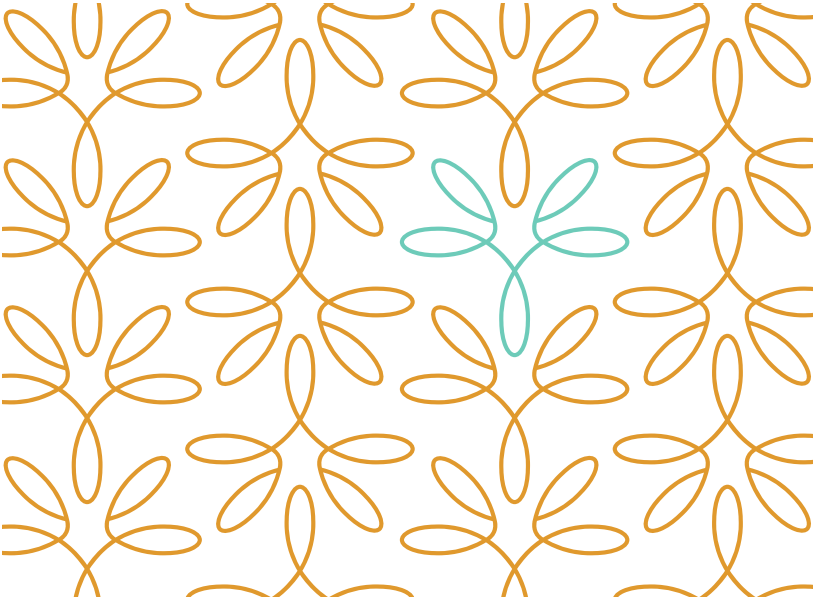
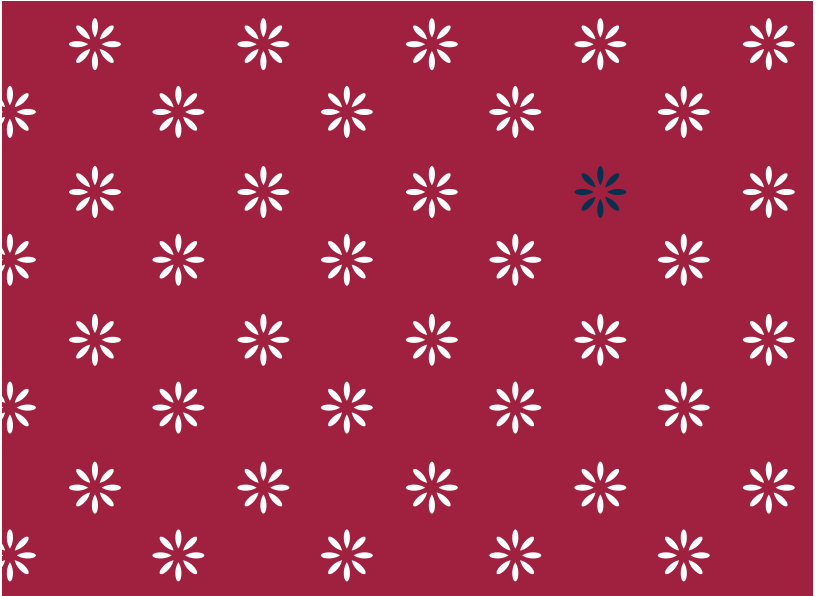
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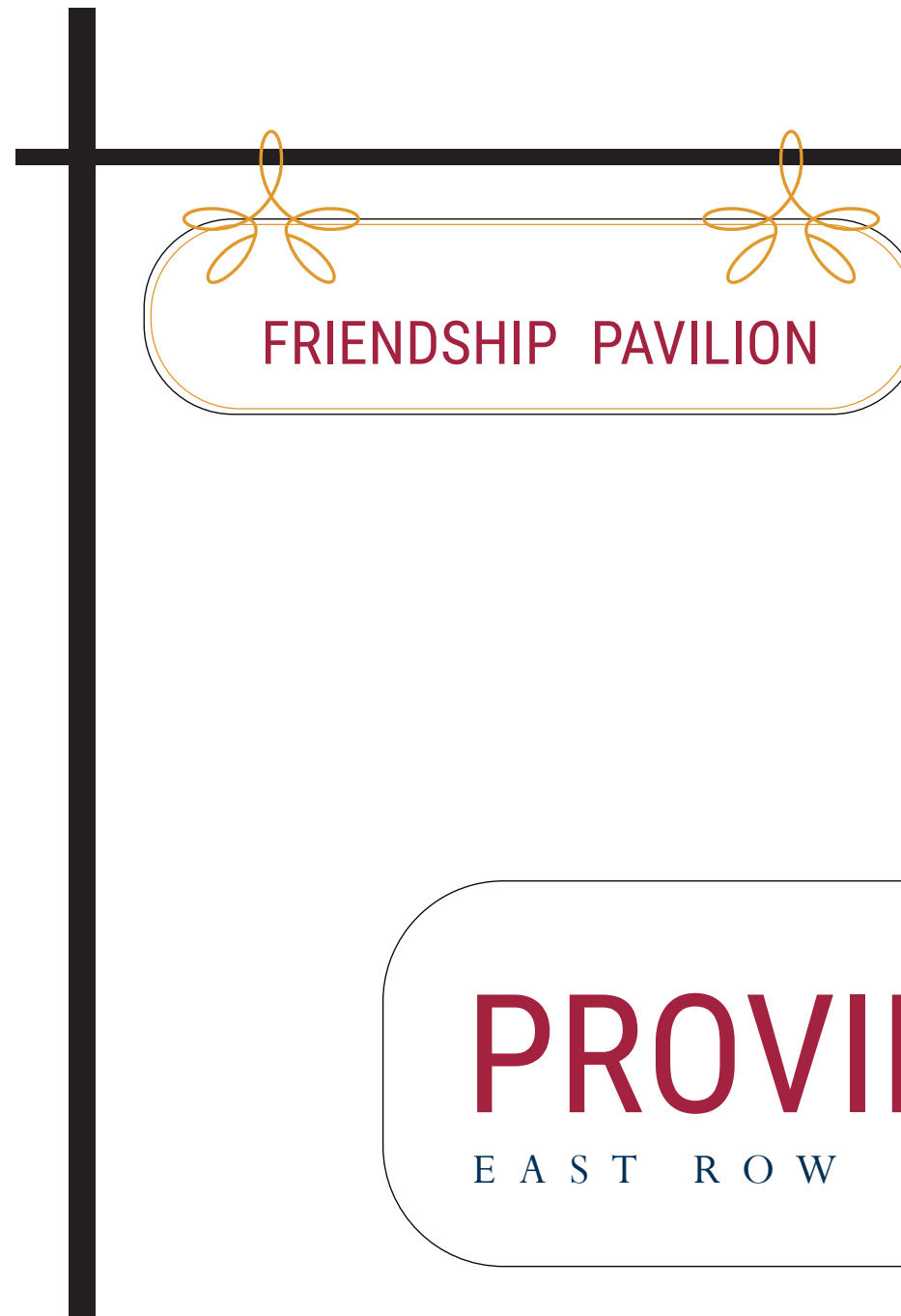
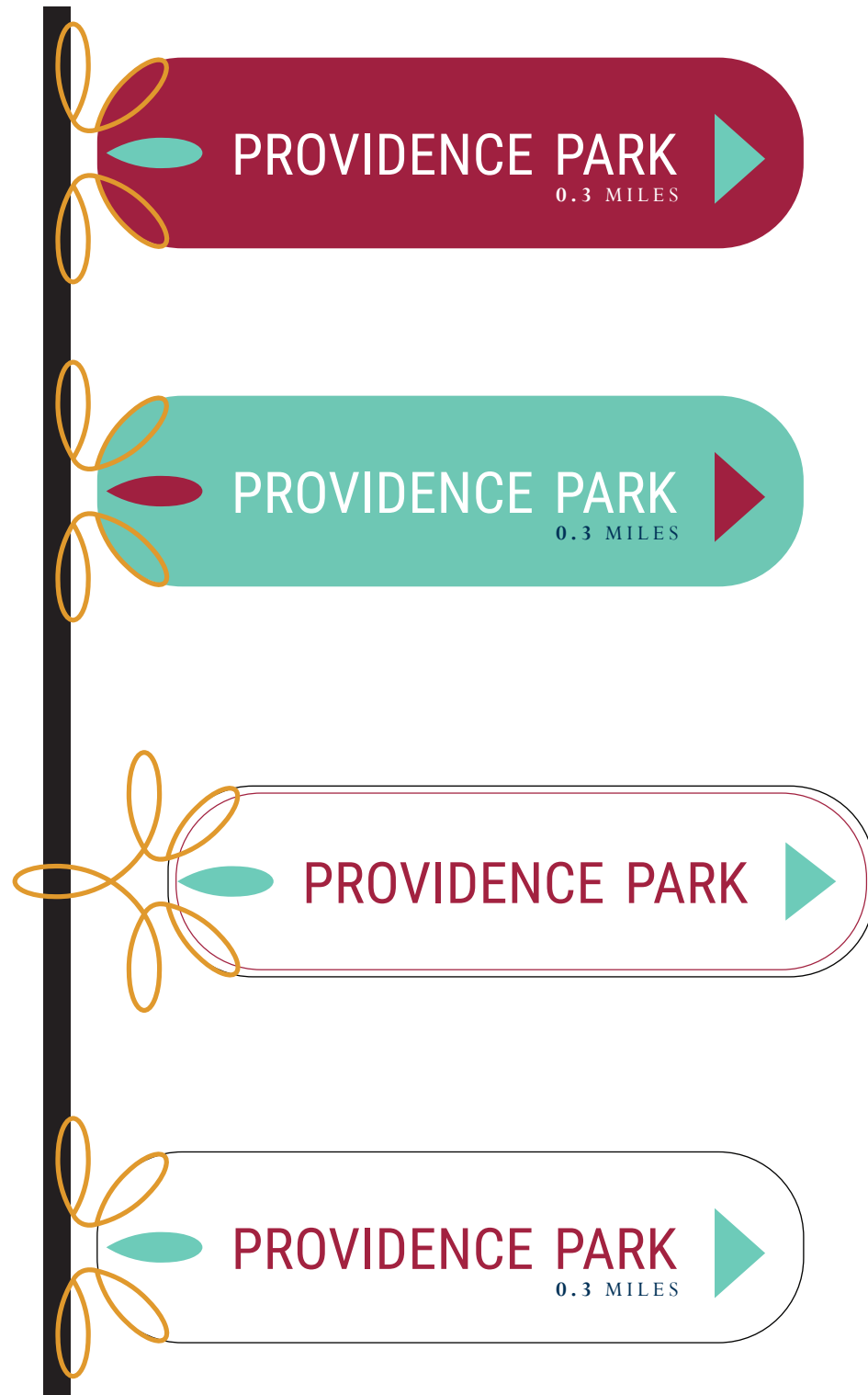
 PROVIDENCE
PARK

PROVIDENCE 
PARK

PROVIDENCE  PARK







ICON



COLOR SCHEME



PATTERNS





GARDEN PLOTS
small plaques to identify
the different garden plots



NAVIGATIONAL
signs throughout East Row to guide
people towards the park and on
scenic walks



INTERNAL
signs within Providence Park to
label attractions like the Dog Park
and Friendship Pavilion







WEBSITE

webpage for Providence Park to keep the community informed and connected



APP ICON

icon for application on a mobile device or tablet



MOBILE

cell phone app and/or mobile website

